



**WE LOVE... WE CARE...**

**WE SHARE YOUR PASSION FOR PETS** 

**Autumn 2025**





# About VETIQ®

VETIQ® is a global consumer pet health brand, which develops preventative care products & functional treats designed to enhance pet animal health & wellness. The product range consists of a wide portfolio of products to provide optimal pet care health, without the need for veterinarian intervention.

The VETIQ® portfolio covers all the major pet health categories including Calming, Joint Care, Dental-Care, Digestion, Training, Hygiene & Grooming as well as everyday wellness to deliver targeted pet care solutions. Our portfolio caters for the complete pet life cycle providing pet's support from infancy, through to their senior years, to ensure your pet has a happy and fulfilled life.

## Background

Established in 1987, today VETIQ® has an enviable reputation for developing preventative products as well as creating innovative solutions for today's pet's needs. Our company's trusted pet portfolio is designed by an enthusiastic and experienced team of global professionals & pet lovers, to ensure that your family pet achieves its best life ever!

Today VETIQ® pet care products are sold across the globe and trusted by millions of happy pet's parents.



WE LOVE... WE CARE... WE SHARE YOUR PASSION FOR PETS



# Over 35 years of Caring for Family Pets...

1987



Mark & Chappell  
founded.

1997



Production & sale of 1st  
double extruded treat.

2000



Patent granted -extruded  
range of healthcare

2023



Range rebrand & Serene  
Calming Ointment released

2014



Launch of Nibblots  
for Small Animals

2004



Now selling into  
30 countries

2024



Serene Calming Diffuser &  
Refill released

2025



Serene Calming & Joint  
Care Supplement Chews

2026



Exciting & Innovative  
Projects..

# VETIQ® Serene Calming Range



# VETIQ® Serene Calming Supplement Chews 230G

**NEW**FOR LARGE  
DOGSFOR SMALL DOGS  
& PUPPIES

VETIQ® Serene Calming Supplement Chews are designed to soothe your dog during stressful times. Made with natural ingredients, these tasty chew provide essential amino acids, vitamins and minerals to reduce tension without sedation, offering a delicious roasted meat flavour that your canine will love.

- ✓ Our most comprehensive formula yet for maintaining calming behaviour in stressful situations
- ✓ Helps your pet in times of stress and promote relaxation
- ✓ Supports natural pathways in the brain
- ✓ Comprehensive suite of B vitamins - the stress vitamins to optimise balanced behaviour



# VETIQ® Serene Calming Portable Diffuser & Refill



VETIQ® Serene Calming Portable Diffuser is a new calming innovation for cats & kittens to help calm and relax your feline friends at home when they experience separation anxiety, anxiousness or hyperactivity, without the sedative effect.

**How it works:** It works by releasing a pheromone into the air which helps your cat relax naturally. The unit covers up to 65 sqm & lasts for 30 days, after which a refill is required. No plugs or electricity needed.

**How to use:** Remove the cartridge from packaging. On the backside of the cartridge, pull the foil tab downward to remove seal backing. Slide the cartridge back into the holder along internal tracks.



# VETIQ® Serene Calming Ointment 50g

Our Double Award Winning VETIQ® Serene Calming Rapid Relief is designed for those unexpected events or incidents such as fireworks, thunderstorms or travel that may cause your dog to be anxious suddenly. Our unique patented formula\* is scientifically proven, easy to use and provides fast relief within 20 minutes.

## How it works:

The ointment when applied to your dog's nose releases a pheromone allowing your dog to relax, calm and settle quickly.

## How to use:



# VETIQ® Serene Calming Tablets

VETIQ® Serene Calming naturally calms and helps pacify pets without the need for tranquilisers. Serene Calming helps pets to stay calm through stressful events, without sedating or impairing learning systems in the brain. This means it not only helps them at the time but also aids the learning process so they can cope better in the future.

**How it works:** It works by working with the body to produce more of the mood stabilising substance called serotonin which reduces anxiety and fear. VETIQ® Serene Calming is totally safe and effective and can be used for prolonged periods of time.

**How to use:** Simply, crumble tablet & add to food or if preferred it can be given whole.



# VETIQ® Serene Calming Drops

VETIQ® Serene Calming naturally calms and helps pacify pets without the need for tranquilisers. Serene Calming helps pets to stay calm through stressful events, without sedating or impairing learning systems in the brain. This means it not only helps them at the time but also aids the learning process so they can cope better in the future.

**How it works:** It works by working with the body to produce more of the mood stabilising substance called serotonin which reduces anxiety and fear. VETIQ® Serene Calming is totally safe and effective and can be used for prolonged periods of time.

**How to use:** Pour recommended amount of liquid over a small amount of your pet's food at the beginning of feeding time, ensure the full amount has been taken. Then proceed with remainder of their meal.



# VETIQ® Serene Calming Plus +

VETIQ® Serene Calming naturally calms and helps pacify pets without the need for tranquilisers. Serene Calming helps pets to stay calm through stressful events, without sedating or impairing learning systems in the brain. This means it not only helps them at the time but also aids the learning process so they can cope better in the future.

**How it works:** It works by working with the body to produce more of the mood stabilising substance called serotonin which reduces anxiety and fear. VETIQ® Serene Calming is totally safe and effective and can be used for prolonged periods of time.

**How to use:** Simply, crumble tablet & add to food or if preferred it can be given whole.



# Healthy Bites Serene Calming 65g

Healthy Bites Serene Calming 65g have been developed with natural ingredients, including chamomile, lemon balm and ginger oil to naturally calm and soothe your pet. The tasty treats contain magnesium and vitamins A, D3 and E to promote relaxation and calmer behaviour in your feline friend.

The treats are also free from wheat, artificial colours, flavours or preservatives.

- Naturally calms & soothes
- With Chamomile & Lemon Balm
- Ginger oil to support relaxation
- Magnesium helps fight stressful situations
- Supports calm behaviour



**TASTY CHICKEN**



# Healthy Treats Serene Calming 50g

Healthy Treats Serene Calming 50g calm and soothe puppies to help reduce anxiety during stressful situations including settling into a new home, training, travel, grooming, staying in kennels, separation anxiety and noise phobias. An ideal treat for reward-based training as they can help to improve concentration during puppy and obedience training.

- Naturally calms and soothes
- Improves concentration during puppy & obedience training
- Helps puppy relax with new experiences
- Perfect bedtime treat



**TASTY CHICKEN**



# Healthy Bites Serene Calming 30g

Healthy Bites Serene Calming 30g have been developed with lots of care & attention to calm and soothe your pet. With a crispy cereal shell and a cream-filled centre, our bites are full of ingredients to not only calm and soothe your pet, but also promotes bonding with your little one.

- ✓ Chamomile and lemon balm to help ease stress & anxiety.
- ✓ Ginger oil to support relaxation



**APPLE**



# VETIQ<sup>®</sup> Denti Care Range



# VETIQ® Denti Care Solution 100ml

VETIQ® Denti Care Solution is the easy way to prevent plaque and tartar build-up and promote fresh breath for your pet. VETIQ® Denti Care Solution has been specially formulated to allow the pet owner to give their pet the very best oral care and to help maintain good dental health without the need or fuss of a toothbrush.

**How it works:** The active ingredients in VETIQ® Denti Care Solution help to control tartar production and prevent the growth of odour causing bacteria in the mouth.

**How to use:** It's easy to use and no more brushing is required. Simply add to the pet's water bowl daily to be consumed through normal water intake.



# VETIQ® Denti Care Powder 60g

VETIQ® Denti Care Powder are a unique blend of natural ingredients, which works with your pet's natural cleansing mechanism to reduce oral bacteria and freshen your pet's breath.

**How it works:** VETIQ® Denti Care Powder contains seaweed which helps normal salivary gland function whilst reducing oral bacteria, natural antioxidant pomegranate extract helps to support immune function and peppermint oil freshens a pet's breath.

**How to use:** Simply mix the powder with your pet's food



# VETIQ® Denti Care Kit

VETIQ® Denti Care Kit is an easy way to prevent plaque and tartar build-up and promote fresh breath for your pet. Including a finger brush and bamboo toothbrush which aids easy application, no need for rinsing.

**How it works:** VETIQ® Denti Care Kit contains a range of ingredients proven to help boost oral pet health. These carefully chosen ingredients help fight tartar & plaque, clean teeth and freshen your pet's breath. The natural anti-bacterial action of this palatable toothpaste contains a glucose oxidase enzyme, which acts to reduce the microorganisms responsible for tartar build-up, leaving your pet's mouth squeaky clean and odour free.

**How to use:** Apply a small amount of the VETIQ® Denti Care Kit Enzymatic toothpaste to the toothbrush or finger brush supplied and brush on to your pet's gums and teeth by holding the brush in one hand and lifting your pet's lips with the other hand.



# VETIQ® Enzymatic Toothpaste 70g

VETIQ® Denti-Care Enzymatic toothpaste contains an advanced formula with a range of ingredients proven to help boost oral health. These carefully chosen ingredients help to reduce tartar, clean teeth and freshen your dog's breath. The anti-bacterial action of this palatable toothpaste helps target plaque and tartar

**How it works:** This formula contains Glucose Oxidase enzyme, which acts to reduce the microorganisms responsible for the build-up of tartar and leave your pet's mouth squeaky clean and odour free

**How to use:** Put a small amount on your finger, allow your pet to lick it off. Lift your pet's lips upwards. Apply paste along the gum line with your finger. Massage your pets cheeks from the outside, no rinsing required. If using the toothbrush and finger brush from the Denti-Care Kit, please rinse after use.



## VETIQ® Denti Care Spray 100ml

VETIQ® Denti Care Spray contains an advanced formula designed to help reduce oral bacteria, maintain gum health, prevent the formation of plaque and freshen breath.

**How it works:** VETIQ® Denti Care Spray contains a unique blend of Pomegranate extract, Peppermint and Parsley seed oil, it freshens your pet's breath whilst promoting a clean healthy mouth. VETIQ® Denti Care Spray also contains a special form of Vitamin C, that not only promotes normal collagen formation in the gums, it can also help manage plaque on the teeth.

**How to use:** Ease of use is ensured with a 360° spray nozzle for total coverage of the internal oral cavity. The spray applicator has a low noise application so it will not frighten your pet.



# VETIQ® Teething Gel 50g

VETIQ® Teething Gel contains natural calming and soothing properties to relieve a puppy's sore gums. By soothing sore gums it also helps to reduce the amount of chewing a puppy may need to do to ease the pain during the teething period.

**How it works:** It contains camomile, peppermint and clove oils which combined have analgesic properties to reduce pain and antibacterial properties known to reduce tenderness and help soothe sore gums and reduce the likelihood of infection.

**How to use:** It comes in a tube with a dispenser allowing easy application. Gently apply it straight to the gums and then holding the outside of their mouth massage in a circular motion. You can also use on teething toys and a puppy Kong.



# Healthy Bites Denti Care 65g

Healthy Bites Denti-Care 65g are formulated for dental health. They have a crispy cereal shell which when cracked open massages gums and scrapes the tooth surface helping prevent the formation of plaque. The cream-filled centre contains nutritious natural anti-microbial agents, including clove oil for fresh breath, there is no brushing required to help keep teeth and gums healthy for your feline friend!

- Helps prevent the formation of plaque
- Helps reduce tartar build-up
- Contains clove oil to freshen breath



**TASTY CHICKEN**





# Healthy Treats Denti-Care Teething 50g

Healthy Treats Denti-Care Teething 50g contain natural chamomile, peppermint and clove oils which help provide soothing relief from teething & freshen your pup's breath. By soothing your pet's sore gums, it also helps to reduce the amount of chewing a puppy may need to do as the treats eases your pet's dental pain.

- Helps to reduce chewing
- Soothe irritated gums control plaque & tartar build-up
- Contains Clove Leaf, Chamomile powder and Peppermint Oils for fresh breath



**TASTY CHICKEN**



# Healthy Bites Denti Care 30g

Healthy Bites Denti-Care 30g have been developed to help maintain your pet's oral health. With a crispy cereal shell and a cream-filled centre, our bites are full of tasty ingredients to help fight the formation of plaque, tartar buildup, maintain gum health and freshen your pet's breath.

- ✓ Eucalyptus oil & Coconut oil to help fight the formation of plaque.
- ✓ Added Vitamin C for maintaining healthy gums.
- ✓ Pomegranate to help control the build-up of tartar & Clove Oil for fresh breath



**POMEGRANATE**



# VETIQ® Hygiene & Grooming Range



# VETIQ® Ear Cleaner 100ml

VETIQ® Ear Cleaner 100ml is a gentle, non-toxic ear cleaning solution for dogs and cats which can help remove debris such as dirt and wax build-up and aid in keeping your pet's ears clean and dry. The unique formulation has the added benefit of limiting any staining or discolouring or hair around the ears.

**How it works:** Containing natural Neem Oil, which has proven antibacterial and antifungal properties and is a natural cleanser. It also soothes irritation and works gently on the ears to keep them clean and free from debris.

**How to use:** The nozzle attachment allows easy application to the pets' ears. With regular use VETIQ® Ear Cleaner in conjunction with good pet ear grooming will help to prevent ear mite infestations.



# VETIQ® Flea-Guard Tablets

VETIQ® Flea-Guard Granules contains a totally natural unique blend of ingredients which helps to repel fleas & ticks. No drops to put on the back of the neck; no lasting chemicals in your pets' skin or bloodstream.

**How it works:** Containing a blend of B vitamins, yeast, zinc and garlic which help to make your pet's blood less palatable to fleas, tick & mosquitoes & helping to reduce the risk of infestations. In addition, this blend of ingredients has the benefit of reducing the soggy doggy smells, whilst also keeping their coat glossy & skin healthy.

**How to use:** Give whole or simply mix crushed tablets with the pet's food.



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**How does it work?** Containing a blend of B vitamins, yeast, zinc and garlic which help to make your pet's blood less palatable to fleas, tick & mosquitoes. helping to reduce the risk of infestations. In addition, this blend of ingredients has the benefit of reducing the soggy doggy smells, whilst also keeping their coat glossy & skin healthy. This product does not contain added salt, sugar or preservatives.

**How to use:** Simply mix granules with the pet's food.



# VETIQ® Tear Stain Remover 100ml

VETIQ® Tear Stain Remover is a gentle non-toxic tear stain remover for dogs and cats. It assists in the removal of stubborn and unsightly stains around the eyes and other areas of the coat.

**How it works:** Contains mild cleansing agents that help to condition the hair and attracts water to the hair to moisturise and improve lustre.

**How to use:** Repeated use will stop stains and discolouration from forming and will also prevent re-occurrence. Continuous use may also be required in certain breeds that are prone to tear stains and early application is advisable as stains can become embedded and stubborn to remove.



# Healthy Treats Flea Guard 70g

Healthy Treats Flea Guard 70g contain a unique blend of ingredients which help to repel fleas, ticks & mosquitoes naturally, whilst also containing B vitamins & Omega 3 & 6 fatty acids for a healthy skin & coat. Not only are these treats delicious, they are nutritious too... a perfect choice for you & your pet.

- No chemicals in the bloodstream
- Helps repel fleas and ticks naturally
- With coconut oil
- With B vitamins to aid immune function



**TASTY CHICKEN**



## Healthy Bites Odour Care 30g

Healthy Bites Odour Care for Small Animals 30g are delicious bites that have been developed with lots of care & attention to promote your pet's well-being. Comprising of a crispy cereal shell with a cream-filled centre containing ingredients to help control cage & hutch odours.

- ✓ Help to reduce cage odours
- ✓ Contains Omega 3 for healthy skin & coat
- ✓ Suitable for all small animals
- ✓ Helps promote bonding between pet and owner



**VEGGIES**



# VETIQ® Everyday Range



# VETIQ® Hairball Relief Paste 70g

VETIQ® Hairball Relief Paste is a combination of natural ingredients which gently lubricate the system giving a mild laxative effect that removes the hairball and reduces future blockages.

**How it works:** VETIQ® Hairball Relief Paste coats the swallowed hair and the stool and allows it to pass through the digestive system of cats and other pets, removing the hairball and reducing the likelihood of future blockages.

**How to use:** Place VETIQ® Hairball Relief Paste on the front paws or on the nozzle, where the cat or rabbit can lick it off. When your pet is hungry, they will lick it directly from the tube or from your finger. Alternatively, you can mix into your pet's food.



# VETIQ® Skin & Coat Oil 250ml

VETIQ® Skin & Coat Oil is an edible skin and coat conditioner, specifically formulated to promote a healthy skin & glossy coat and reduce seasonal shedding.

**How it works:** VETIQ® Skin & Coat Oil contains a unique blend of ingredients which provide a highly concentrated source of Omega 3 and Omega 6 fatty acids, essential for a lustrous, glossy coat. In addition, Vitamin E has been included to help soothe dry and flaky skin and to reduce excessive moulting.

**How to use:** Product can be fed directly to your pet or mixed in with their food.





# Healthy Bites Hairball Relief 65g

Healthy Bites Hairball Relief 65g are wheat free bites comprised of a delicate crispy cereal shell with a health enhancing cream-filled centre, packed with essential nutrients.

The bites help remove hairballs and reduce the likelihood of future blockages.

- Helps to prevent & remove hairballs
- No more messy pastes
- Contains prebiotic fibre to aid digestion
- Contains Omega 3 & 6 fatty acids



**TASTY CHICKEN**



# Healthy Bites Vitality Pack 4 x 65g



From promoting hairball relief to supporting urinary health and maintaining dental hygiene, the Vitality Pack offers a range of benefits in one convenient package. With irresistible flavours and wellness-focused formulas, Healthy Bites makes it simple to keep your cat happy, healthy, and full of vitality.

Pack contains:



# Healthy Treats Skin & Coat 70g

Healthy Treats Skin & Coat 70g help maintain your dog's healthy skin and shiny coats in a tasty treat. The cream-filled centre contains a unique blend of ingredients, which provide a source of Omega 3 and Omega 6 fatty acids & Biotin essential for a shiny coat. In addition, Vitamin E has been included to help soothe dry and flaky skin and to minimise non-seasonal shedding.

- Helps reduce the problem of non seasonal shedding
- Helps promote healthy skin & glossy coat
- Helps alleviate dry and flaky skin



**YUMMY SALMON**



# Healthy Bites Hairball for Small Animals 30g



Healthy Bites Hairball Relief 30g are specially crafted for small animals, these irresistible treats feature a crispy cereal shell with a luscious cream-filled centre, ensuring every bite is as delicious as it is beneficial.

Whether your pet is prone to hairballs or you simply want to support their digestive health, Healthy Bites Hairball Relief is the perfect solution.

- ✓ Dual Action Formula: Helps prevent the formation of hairballs while also aiding in their removal.
- ✓ Helps promote healthy skin & glossy coat
- ✓ Helps alleviate dry and flaky skin



**PAPAYA**



# VETIQ<sup>®</sup> Healthy Bites Activity Ball for Small Animals

This interactive toy dispenses treats as it rolls, encouraging your pet to play more, being stimulated both physically & mentally. Perfect for rabbits, guinea pigs, gerbils, hamsters, mice, pet rats & degus. Please ensure to follow the feeding guidelines on the back of our VETIQ<sup>®</sup> Small Animal treat packs.

**How it works:** Place a handful of our delicious bites inside the ball. Adjust the opening to control the flow of treats & roll....then sit back & watch what happens.

\*Styles may vary.



# Healthy Bites Vitamin C for Guinea Pigs

VETIQ® Healthy Bites Vitamin C for Guinea Pigs have been formulated to promote your pets well-being. Comprising of a crispy cereal shell with a cream-filled centre of natural goodness, these bites are an excellent way of contributing to your guinea pig's daily dietary needs for Vitamin C.

- ✓ Added Vitamin C which plays an essential role in the daily diet for a healthy guinea pig.\* (*10mg of vitamin C per bite*)
- ✓ Echinacea Extract to support the immune system
- ✓ Contains Prebiotic fibre to support healthy digestion.



**APPLE**



# VETIQ® Digestion Range



# VETIQ® Stool Firm Tablets

VETIQ® Stool Firm Tablets combined ingredients help to produce a firmer stool for your pet. Loose stools may be caused by diet change or as a young pet diet graduates to nutritionally dense foods. It also helps aid the relief of symptoms of mild diarrhoea.

**How it works:** VETIQ® Stool Firm Tablets contain a unique blend of Pectin & Pumpkin, which help to increase stool firmness. The formulation promotes a healthy intestinal tract with the presence of Kaolin for toxin absorption and prebiotic fibre inulin, to promote the presence of beneficial gut bacteria. VETIQ® Stool Firm Tablets combined ingredients help to produce a firmer stool to enable the pet owner to dispose of the waste easily and hygienically.

**How to use:** Give one tablet per 10kg of bodyweight daily for 7 days. Please consult a vet in cases of persistent diarrhoea.



# VETIQ® Urinary Care Paste 100g

VETIQ® Urinary Care Paste 100g provides a concentrated source of Taurine, DL-Methionine and natural cranberry extracts. This unique formulation reduces the urinary pH and acts as an aid in the management and maintenance of your pet's urinary tract.

**How it works:** It contains an essential amino acid that helps to naturally lower urinary pH, which helps minimise urinary tract problems. VETIQ® Urinary Care Paste also maintains a healthy urinary tract due to the presence of cranberry extracts. Its natural antioxidant helps protect against free radical damage.

**How to use:** Introduce the paste to your pet by applying a small amount to your finger and allowing the pet to lick it off. Then apply the desired amount depending on the size of your cat. Alternatively, simply mix with the pet's food.



# Healthy Bites Urinary Care 65g

Healthy Bites Urinary Care 65g are wheat free bites comprised of a crispy cereal shell with a health enhancing cream-filled centre, packed with cranberry extract and antioxidants to help maintain a healthy urinary tract.

They also contain plant extract to help reduce litter tray odours

- With Cranberry for a healthy urinary tract
- Source of prebiotic fibre for good digestion
- Helps reduce litter tray odours



**TASTY CHICKEN**





# Healthy Bites Immunity Care 30g

Healthy Bites Immunity Care 30g treats contain Echinacea and antioxidants to both boost and support the immune system. Also contain prebiotic fibre to support healthy digestion.

- ✓ Helps to boost and support the immune system
- ✓ Helps support healthy digestion
- ✓ Helps promote bonding between pet and owner
- ✓ Suitable for all small animals



**APPLE**



# VETIQ® Wellness Range

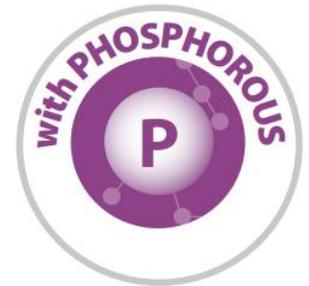


## VETIQ® Calcium +D3

VETIQ® Calcium +D3 tablets which combine both calcium and phosphorus, is particularly beneficial for puppies, kittens and nursing mothers when calcium demand is high and there is a need to develop & maintain strong bone growth, a glossy coat and overall good health.

**How it works:** Containing Vitamin D3 for calcium absorption to aid bone formation, growth and development and maintain overall wellbeing, which is vital for nursing females & growing puppies & kittens. Also helps maintain a healthy and effective immune system.

**How to use:** Tablets can be given directly or crushed over food,



## VETIQ® Senior Care

VETIQ® Senior Care tablets are a concentrated source of natural active ingredients, specially formulated to help provide superior health support for cats and dogs aged 6 years and over. It also provides a daily requirement of nutrients that may be missing from diets due to lowered food intake or loss of appetite.

**How it works:** VETIQ® Senior Care tablets contains Chondroitin, Glucosamine and Green Lipped mussel and is designed to deliver targeted support for ageing joints. Senior Care also contains a full complement of vitamins, minerals and Ginseng to help maintain the immune system and aid in increasing energy and stamina which is necessary for ageing pets.

**How to use:** Tablets can be given directly or crushed over food.



# VETIQ® Multi-Vit



VETIQ® Multi-Vit is a vitamin and mineral supplement, specially formulated to help maintain the health, vitality and provide all round support for your pet. Recommended for cats and dogs of all breeds and is ideal for times of stress when demand for nutrients is high such as illness recovery or lactation.

**How it works:** Contains essential blend of vitamins and minerals to help bone formation, growth and development and maintain overall wellbeing. Also helps maintain a healthy and effective immune system.

**How to use:** Tablets can be given directly or crushed over food.



# VETIQ® Nutri-Vit Plus 70g & 100g

VETIQ® Nutri-Vit plus paste is a high calorie, tasty nutritional supplement that provides a range of essential vitamins and minerals for pets. These nutrients work together in maintaining your pets overall health, providing extra energy and nutrition in an easily digestible paste. This is especially important for pets that aren't eating sufficient amounts of food or are convalescing after an illness or operation.

**How it works:** VETIQ® Nutri-Vit provides a quick source of energy, which is rapidly absorbed and will help stimulate appetite and increase weight gain thereby making the pet happy healthy and energetic once again.

**How to use:** Place VETIQ® Nutri-Vit on the front paws or on the tube nozzle where the pet can lick it off or simply mix with the pet's food.



# Healthy Bites Nutri Booster 65g

Healthy Bites Nutri Booster 65g are an ideal high energy & vitamin booster to help kittens grow and develop. With a cream-filled centre, filled with amino acids, antioxidants and essential nutrients to aid your feline friend's development. The bites also contain taurine to help promote a healthy heart and vision, inulin - a prebiotic fibre to aid the digestive system & salmon to build immunity.

- With prebiotic fibre to assist digestion
- Aids healthy heart & vision development
- Helps support immune system



**SCRUMPTIOUS SALMON**





# Healthy Bites Nutri Booster 30g

Healthy Bites Nutri Booster Treats have been developed to support the overall health of your small pet. The tasty crispy cereal shells are filled with a delicious creamy centre containing essential vitamins, omega 3 and 6 fatty acids to boost their health. The bites are easy to chew and digest and will provide a healthy, tasty treat that you will feel comfortable giving.

- ✓ Source of prebiotic fibre.
- ✓ Added Vitamins.
- ✓ Omega 3 and 6 fatty acids for healthy skin and coat.



**VEGGIES**



# VETIQ® Joint Care Range



# VETIQ® Joint Care Supplement Chews 230g

**FOR LARGE  
DOGS****FOR SMALL DOGS  
& PUPPIES**

VETIQ Joint Care Supplement Chews are bite-sized chew supplements designed to support healthy joint function and flexibility. Packed with proven ingredients such as Green Lipped Mussel & Glucosamine, Salmon Oil & Hyaluronic Acid, they promote cartilage and connective tissue health, all in a delicious natural roasted meat flavour chew for fussy eaters!

- ✓ Improves mobility by helping maintain joint structure and promote healthy cartilage in joints.
- ✓ Green Lipped Mussel for anti-inflammatory properties
- ✓ Salmon Oil: a concentrated source of Omega-3s, proven to soothe stiff joints and maintain mobility.
- ✓ Hyaluronic Acid - Helps lubricate & cushion the joints to improve mobility.



# VETIQ® Joint Care- Adult 45s

VETIQ® Joint Care Adult Tablets are created to help improve your pet's joint health, aid mobility and improve flexibility. The well researched ingredients of Glucosamine HCL, Chondroitin Sulphate and Manganese provide a strong triple action formulation proven to alleviate your pet's joint discomfort by lubricating joints, supporting cartilage as well as maintaining muscle mass.

**How it works:** Containing Krill Meal which contains a high quantity of easily digestible Omega 3 fatty acids to soothe stiff joints & improve mobility. Krill has scientifically proven anti-inflammatory properties, contributing to a reduction in joint pain caused by wear & tear. It also supports and enhances the immune system of cats and dogs of all ages.

**How to use:** The tablets can be given whole or mixed with the pet's food.



# VETIQ® Joint Care Extra + Senior 45s

Our New VETIQ® Joint Care Senior Extra+ product is a pet supplement which contains a concentrated source of active ingredients specifically developed for the maintenance of healthy bones and supple joints as well as reducing inflammation, that can cause pain and tenderness.

**How it works:** Containing the well-researched ingredients of Glucosamine Sulphate, Chondroitin Sulphate and Manganese which provide a strong triple action formulation proven to alleviate your pet's Joint discomfort by lubricating joints, supporting cartilages as well as maintaining muscle mass

**How to use:** The tablets can be given whole or mixed with the pet's food.



# VETIQ® Arthriti-UM Advanced 45s

VETIQ® Arthriti-UM Advanced tablets contain a high strength complex of active ingredients specifically developed for the maintenance of healthy bones and supple joints. By providing nutritional support for ageing joints, this will help to maintain flexibility of movement and allow your pet to enjoy exercise and play for years to come.

**How it works:** VETIQ® Arthriti-UM Advanced tablets contain essential amounts of Glucosamine which is a major cartilage building block, Chondroitin Sulphate which supports natural repair and maintenance of cartilage and Green Lipped Mussels which are a natural source of Glucosamine.

**How to use:** The tablets can be given whole or mixed with the pet's food.



# Healthy Bites Growth Support 65g

Healthy Bites Growth Support for Kittens contain a blend of ingredients including glucosamine & chondroitin, which help support bone and joint development. Packed full of vitamins and high in protein, pet parents and their little ones can enjoy the benefits of a treat supporting healthy growth.

A firm favourite for the new addition!

- Aids joint & bone development
- High in Poultry
- With Omega-3 & 6 for healthy skin & coat



**TASTY CHICKEN**



# Healthy Treats Joint Care 70g

VETIQ® Healthy Treats Joint Care help to support your pet's joint health, aid mobility and improve flexibility through our triple action joint support treats. They contain a unique blend of Glucosamine, Chondroitin & MSM which help support and maintain mobility in joints and the overall condition and flexibility of your pet. Each cream-filled centre full of essential vitamins to support your pet's joints

- Contains MSM for joint & connective tissue support
- Promotes joint & health mobility
- With Glucosamine and Chondroitin which are essential for healthy cartilage in joints



**TASTY CHICKEN**



# VETIQ<sup>®</sup> Training Range



# VETIQ® Toilet Training Drops 60ml

VETIQ® Toilet Training Drops helps train your puppy or dog to toilet in one spot. Training Aid is suitable for puppies that are finding it difficult to learn where they need to toilet or older dogs who have been rehomed..

**How it works:** VETIQ® Toilet Training Drops is an oil-based liquid that duplicates the smell of a sexual hormone that attracts dogs. The hormone is known as pheromone and that is what the dog is seeking when he goes sniffing looking for a place to “go”.

**How to use:** Place several drops of VETIQ® Toilet Training Drops on newspaper or in a box. After each of the first few meals, take your puppy to the spot and allow him sniff Training Aid to encourage them to “go”. Then gradually move to outside area.







**WE LOVE... WE CARE... WE SHARE YOUR PASSION FOR PETS**



# feline happy

VETIQ® Feline Happy Cat Treat 60g are gourmet treats made with wholesome ingredients. Not only are they absolutely scrumptious but they're healthy too, with no artificial anything! Each bite has a crispy shell and soft creamy centre that are irresistible for your feline friend!

Available in:



**Chicken**



**Duck**



**Salmon**

- ✓ No artificial flavouring
- ✓ Packed with Omega 3 & 6 for healthy skin and coat
- ✓ Enriched with vitamins
- ✓ With 20 yummy servings\*



\*servings based on an average feeding guide of 6 bites per day.

# VETIQ® Nibblots Spinach 30g



- ❖ With added vitamins A, E & D3
- ❖ Beneficial for skin & coat
- ❖ No artificial colours or preservatives
- ❖ Natural preservation system
- ❖ Spinach powder a source of antioxidants
- ❖ Foil Packed For Freshness
- ❖ Delicious and Tasty



**YUMMY SPINACH**



## VETIQ® Nibblots Apple 30g

- ❖ With Added Vitamins A, E and D3
- ❖ Beneficial For Skin & Coat
- ❖ Soft fruity centre
- ❖ No Artificial Colours or Preservatives
- ❖ Natural Preservative System (Rosemary Extract)
- ❖ Foil packed for freshness
- ❖ Delicious & Tasty



**YUMMY APPLE**



# VETIQ® Nibblots Berries 30g

- ❖ With added vitamins
- ❖ With blueberry, cranberry and apple powder
- ❖ Soft fruity centre
- ❖ Beneficial for skin & coat
- ❖ No artificial preservatives or colours
- ❖ Natural preservative system
- ❖ Foil packed for freshness
- ❖ Delicious and tasty



**YUMMY BERRIES**



# VETIQ® Nibblots Carrot 30g

- ❖ With Added Vitamins (E, A and D3)
- ❖ Beneficial For Skin & Coat
- ❖ No Artificial Colours or Preservatives
- ❖ Natural Preservative System
- ❖ Foil Packed For Freshness
- ❖ Delicious and Tasty



**YUMMY CARROT**



# VETIQ® Nibblots Tropical 30g

- ❖ With added vitamins A, E & D3
- ❖ Beneficial for skin & coat
- ❖ No artificial colours or preservatives
- ❖ Natural preservation system
- ❖ With Real Pineapple
- ❖ Foil Packed For Freshness
- ❖ Delicious and Tasty



**YUMMY TROPICAL**



# VETIQ® Nibblots Variety Pack 4 x 30g

VETIQ® Nibblots have been formulated to maintain your pet's wellbeing. These treats offer health benefits, including vitamins & Omega 3, to help promote a healthy skin and coat. Each treat is comprised of a delicious crispy cereal shell and tasty cream-filled centre and can help to create bonding between pet and owner.

- ❖ Made with added vitamins
- ❖ Soft creamy centre
- ❖ Beneficial for skin and coat
- ❖ No artificial colours or preservatives
- ❖ Foil packed for freshness





**PREVENTATIVE  
CARE  
& HEALTHY  
TREATS**



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